

FRANCHISE BRANDS PLC

The role of the Board

The Board is responsible to the Company's shareholders for:

- Setting the Group's strategy, business plans and budgets;
- Ensuring that necessary financial and human resources are in place to meet the strategic aims of the Group;
- Setting the corporate culture, guiding principles and values;
- Maintaining the policy framework and decision-making processes through which the strategy and business plans are implemented;
- Providing entrepreneurial leadership within a framework of good governance and sound risk management;
- Oversight of the Group's businesses and their performance against key financial and non-financial indicators, supporting and challenging management to deliver long-term sustainable success;
- Checking that obligations to shareholders and other key stakeholders are understood and met; and
- Overseeing the systems of risk management and internal control

There is a formal schedule of matters reserved for the Board's decision. To view or download that document, [please click here](#).

The Board is supported in the delivery of operational results by the Management Board. The Board sets business plans and budgets and monitors the delivery of results, while the Management Board is responsible for co-ordinating and driving the operational performance of the group's businesses.

The Management Board is accountable to the Board through the CEO, Peter Molloy.
